



# JONGGA Kimchi Cook-off 2022 in London!

To mark the Kimchi Festival in Paris, the Association Mes Amis is organising the Kimchi Culinary Competition in collaboration with Le Cordon Bleu London. The competition aims to promote a unique product: Kimchi (from the JONGGA company). Come and participate!

**A total of £10,000 to win!**

The 10 most attractive recipes will be selected for the final. The finalists will compete on **October 12th, 2022** in the workshops of the prestigious Le Cordon Bleu.

(!) The following applies only to participants in the UK competition.

## HOW TO PARTICIPATE

1. Suggest a recipe around Kimchi from the Jongga company.
2. Take a picture of the **dish** & the **proof of your use of a Kimchi from the Jongga company**.
3. Fill in <https://www.kimchicookoff.com/event> from **September 21st to 25th, 2022**.

## GUIDELINES TO BE FOLLOWED

1. The Kimchi used must be a product of the Jongga company.
2. The Kimchi products that can be used are of **4 kinds** (available in all Korean supermarkets):
  - Poggi Kimchi (Whole Cabbage Kimchi)
  - Mat Kimchi (Cut Cabbage Kimchi)
  - Baek Kimchi (White Kimchi)
  - Chonggak Kimchi (Ponytail Radish Kimchi)



## WHERE AND WHEN?

The finalists will be contacted by email on **September 27th, 2022**.

The final will take place on **October 12th, 2022** in Le Cordon Bleu London (**15 Bloomsbury Square, London WC1A 2LS, UK**).

(!) Only candidates who confirm their participation in the final will be announced as finalists.

## ORGANISATION OF THE FINAL

The participants will have **1.5 hours** (or 90 minutes) to reproduce the recipe submitted on the website.

(!) You must **bring all the necessary cooking utensils** to make your dish **EXCEPT the Kimchi** which will be provided on that day. Pots, pans, etc., will be provided, but the rest is up to you !

## THE AWARDS

**Gold Medal: £3,000**

**Silver Medal: £2,000**

**Bronze Medal: £1,000**

**Special prize (from JONGGA): £1,000 + a surprise gift**

(!) The Jongga company will offer gifts to all finalists of this competition.

---

If you have any questions, please email [hello\\_kimchi@amaofficiel.com](mailto:hello_kimchi@amaofficiel.com)!

Look forward to seeing you at the Grand Final!